



## BEHIND THE CURTINS

### A Message from the Team

Our Grand Opening Event last month was incredible! Everyone on the team had a fine time catching up with everyone that attended.

We appreciate each of you who put your trust in us over the years. Much gratitude goes out to all of our clients and business partners, together we achieve more!

To those of you that missed out on the event, we know we'll see you again soon, and can't wait to re-connect.

We expect 2018 to be our best year yet and thank you in advance for trusting us with your business and those you refer to us.

Wishing You All the Best,

*The Curtin Team*

## JCT EVENTS

**Semi-Annual  
FREE Movie Party  
Sat. 2/10 @ 9:30am  
CLICK TO RSVP NOW!**



We are thrilled to host another FREE MOVIE PARTY! This event is open to ALL of you to show our appreciation. The kids love it! Choose from "Paddington 2" or "Peter Rabbit" and RSVP TODAY to: [mfitzgerald@curtinteam.com](mailto:mfitzgerald@curtinteam.com). Tell us how many guests will be attending and we'll see you there!

**WATCH the Ribbon Cutting video  
on YOUTUBE**





# Q4 2017 AREA STATS

\* Sales Data from FMLS  
\*\*Compared to Q3 2016

## EAST ROSWELL

Avg. Sale Price: **\$414,730**  
# of Homes Sold: **83**  
Avg. Days on Market: **72**  
(+/-) Avg. Sale Price 2016: **+7%**

## WEST ROSWELL

Avg. Sale Price: **\$436,546**  
# of Homes Sold: **203**  
Avg. Days on Market: **62**  
(+/-) Avg. Sale Price 2016: **+7%**

## EAST ALPHARETTA

Avg. Sale Price: **\$490,092**  
# of Homes Sold: **280**  
Avg. Days on Market: **67**  
(+/-) Avg. Sale Price 2016: **+3%**

## WEST ALPHARETTA

Avg. Sale Price: **\$469,699**  
# of Homes Sold: **111**  
Avg. Days on Market: **57**  
(+/-) Avg. Sale Price 2016: **+13%**

## EAST COBB

Avg. Sale Price: **\$378,257**  
# of Homes Sold: **597**  
Avg. Days on Market: **51**  
(+/-) Avg. Sale Price 2016: **+9%**

## WOODSTOCK

Avg. Sale Price: **\$278,730**  
# of Homes Sold: **412**  
Avg. Days on Market: **53**  
(+/-) Avg. Sale Price 2016: **+8%**

## CURIOUS ABOUT WHAT THESE NUMBERS MEAN FOR YOU?

Talk to one of our experts - Zero obligation!

**678.287.4848**

**www.CurtinTeam.com**

## MISSING Person Report



Who do you know that's ready to take their career to the next level? Are they wanting to be part of something bigger than themselves? Would they thrive in a dynamic and growth-minded work environment?

Does this sound like a friend or family member? Perhaps this sounds just like you!

The Curtin Team is on a mission to locate these Missing Persons:

**Exclusive Buyer's Agent**

**Exclusive Listing Agent**

**Inside Sales Agent**

**Marketing Intern**

**CLICK to Visit our website**  
**www.CURTINCAREERS.com**  
**for instructions on how**  
**to SUBMIT A RESUME**



Refer a Friend

Home Value Report

## FROM OUR BLOG

### HOME STYLING HOW TO UNDECORATE



### "Undecorate?"

As I was packing away decorations after the holidays it occurred to me how similar the task is to home styling. It's what I like to call "undecorating". Undecorating is the process of removing personal and specific decorations, leaving behind a more neutral palette. Having a clean palette is important to attract potential buyers. When the slate is clean, buyers can imagine themselves living in the space.

### Get Organized!

Resolutions are made and we vow to get more organized, this is a wonderful time to start preparing your home to beat the spring selling rush. When you're packing away holiday decorations go ahead and pack up family photos, decor and personal items. Not only will you be de-cluttering, but you'll also get a jump start on packing items that you'll have to pack later anyway!

### Where Do I Start?

It's easy to get overwhelmed, so start off easy. Begin with your junk drawers, closets and pantry. Make three separate piles: one that you keep, one for donation, and one that goes straight to the trash.

Closets should be about one third full so that prospective buyers can see the amount storage is available. Pack away clothing that's not in season. Use storage baskets and containers in drawers, cabinets and the pantry for a simple and tidy look. Once you have tackled the de-cluttering you can focus on larger projects. Keep in mind that as the spring market approaches, the busier contractors get and the longer it takes to get on their schedule.

Use these easy tips and you'll be able to stick to your New Year's resolution and be ahead of the spring market!

*Jamie Merando is the Exclusive Home Stylist for the Curtin Team. She's 100% dedicated to our clients and their needs. Jamie has been in the Real Estate industry since 2003 and has years of experience working with builders and architects.*